# TMA947 / MMG621 - Nonlinear optimization 

## Lecture 1 - Introduction to optimization

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## What is optimization?

Optimization is a mathematical discipline which is concerned with finding the minima or maxima of functions, possibly subject to constraints.

## Basic notation

- Vectors are written with bold face, i.e., $\boldsymbol{x} \in \mathbb{R}^{n}$.
- Elements in a vector are written as $x_{j}, j=1, \ldots, n$.
- All vectors are column vectors.
- The inner product of $\boldsymbol{a}$ and $\boldsymbol{b}$ is written as $\boldsymbol{a}^{\mathrm{T}} \boldsymbol{b}=\boldsymbol{b}^{\mathrm{T}} \boldsymbol{a}=\sum_{j=1}^{n} a_{j} b_{j}$.
- The norm $\|\cdot\|$ denotes the Euclidean norm, i.e., $\|\boldsymbol{x}\|=\sqrt{\boldsymbol{x}^{\boldsymbol{T}} \boldsymbol{x}}=\sqrt{\sum_{j=1}^{n} x_{j}^{2}}$.
- We utilize vector inequalities, $\boldsymbol{a} \leq \boldsymbol{b}$, meaning that $a_{j} \leq b_{j}, j=1, \ldots, n$.


## Optimization problem formulation

In order to introduce a general optimization problem, we need to define the following:

```
x\in\mathbb{R}
f:\mp@subsup{\mathbb{R}}{}{n}->\mathbb{R}\cup\pm\infty : objective function,
X\subseteq\mp@subsup{\mathbb{R}}{}{n}\quad:\mathrm{ ground set,}
gi:\mathbb{R}
gi}\geq0,i\in\mathcal{I}\quad: inequality constraints
gi}=0,i\in\mathcal{E}\quad: equality constraints
```

A general optimization problem is to

$$
\begin{array}{cl}
\underset{\boldsymbol{x}}{\operatorname{minimize}} & f(\boldsymbol{x}) \\
\text { subject to } & g_{i}(\boldsymbol{x}) \leq 0, \quad i \in \mathcal{I} \\
& g_{i}(\boldsymbol{x})=0, \quad i \in \mathcal{E} \\
& \boldsymbol{x} \in X \tag{1d}
\end{array}
$$

(If we consider a maximization problem, we change the sign of $f$ to get a minimization problem.)

## Classification of optimization problems

Linear Programming (LP):

- Linear objective function $\quad f(\boldsymbol{x})=\boldsymbol{c}^{\mathrm{T}} \boldsymbol{x}=\sum_{j=1}^{n} c_{j} x_{j}$,
- Affine constraint functions $g_{i}(\boldsymbol{x})=\boldsymbol{a}_{i}{ }^{\mathrm{T}} \boldsymbol{x}-b_{i}, i \in \mathcal{I} \cup \mathcal{E}$
- Ground set $X$ defined by affine equalities/inequalities.

Nonlinear programming (NLP):

- Some functions $f, g_{i}, i \in \mathcal{I} \cup \mathcal{E}$ are nonlinear.


## Unconstrained optimization:

$-\mathcal{I} \cup \mathcal{E}=\emptyset$,

- $X=\mathbb{R}^{n}$.


## Constrained optimization:

- $\mathcal{I} \cup \mathcal{E} \neq \emptyset$, and/or
$-X \subset \mathbb{R}^{n}$.
Integer programming (IP):
- $X \subseteq \mathbb{Z}^{n}$ or $X \subseteq\{0,1\}^{n}$.


## Convex programming (CP):

- $f, g_{i}, i \in \mathcal{I}$ are convex functions,
- $g_{i}, i \in \mathcal{E}$ are affine,
- $X$ is closed and convex.


## Conventions

Let $S=\left\{\boldsymbol{x} \in \mathbb{R}^{n} \mid g_{i}(\boldsymbol{x}) \leq 0, i \in \mathcal{I}, g_{i}(\boldsymbol{x})=0, i \in \mathcal{E}, \boldsymbol{x} \in X\right\}$ denote a feasible set.
What do we mean by solving the problem to $\underset{\boldsymbol{x} \in S}{\operatorname{minimize}} f(\boldsymbol{x})$ ?
Let

$$
f^{*}:=\operatorname{infimum}_{\boldsymbol{x} \in S} f(\boldsymbol{x})
$$

denote the infimum value of $f$ over the set $S$. If the value $f^{*}$ is attained at some point $\boldsymbol{x}^{*}$ in $S$, we can write

$$
f^{*}:=\underset{\boldsymbol{x} \in S}{\operatorname{minimum}} f(\boldsymbol{x}),
$$

and have $f\left(\boldsymbol{x}^{*}\right)=f^{*}$. Another well-defined operator defines the set of minimal solutions to the problem

$$
S^{*}:=\arg \underset{\boldsymbol{x} \in S}{\operatorname{minimum}} f(\boldsymbol{x}),
$$

where $S^{*} \subseteq S$ is nonempty if and only if the infimum value $f^{*}$ is attained at some point $\boldsymbol{x}^{*}$ in $S$.
Now we can define what we mean by the problem to $\underset{\boldsymbol{x} \in S}{\operatorname{minimize}} f(\boldsymbol{x})$.
"to $\underset{\boldsymbol{x} \in S}{\operatorname{minimize}} f(\boldsymbol{x})$ " means "find $f^{*}$ and an $\boldsymbol{x}^{*} \in S^{*}$

If we have an optimization problem

$$
P: \quad \underset{x \in S}{\operatorname{minimize}} f(\boldsymbol{x})
$$

- A point $\boldsymbol{x}$ is feasible in problem $P$ if $\boldsymbol{x} \in S$. The point is infeasible in problem $P$ if $\boldsymbol{x} \notin S$.
- The problem $P$ is feasible if there exist a $\boldsymbol{x} \in S$ and the problem $P$ is infeasible if $S=\emptyset$.
- A point $\boldsymbol{x}^{*}$ is an optimal solution to $P$ if $\boldsymbol{x}^{*} \in \arg \underset{\boldsymbol{x} \in S}{\operatorname{minimmum}} f(\boldsymbol{x})$.
- $f^{*}$ is an optimal value to $P$ if $f^{*}=\underset{\boldsymbol{x} \in S}{\operatorname{minimum}} f(\boldsymbol{x})$.


## Examples

I. Consider the problem to

$$
\begin{array}{cl}
\operatorname{minimize} & (x+1)^{2}, \\
\text { subject to } & x \in \mathbb{R},
\end{array}
$$

Easy problem, $(x+1)^{2}$ is convex, no constraints. Just solve $f^{\prime}(x)=0$, and get the optimal solution $x^{*}=-1$ and the optimal value $f^{*}=0$.
(Convex, quadratic, unconstrained optimization problem)
II. A more complicated problem is to

$$
\begin{array}{cl}
\operatorname{minimize} & (x+1)^{2}, \\
\text { subject to } & x \geq 0
\end{array}
$$

Now the " $f^{\prime}(x)=0$ " trick does not work and we need to consider the boundary. We get the optimal solution $x^{*}=0$ and the optimal value $f^{*}=1$.
(Convex, quadratic, constrained optimization problem)
III. Consider the problem to

$$
\begin{array}{cr}
\operatorname{minimize} \quad-x_{1} \\
\text { subject to } \quad x_{1}+x_{2} \leq 1, \\
x_{1}, x_{2} & \geq 0
\end{array}
$$

We solve this graphically. So optimal solution is $\boldsymbol{x}^{*}=(1,0)^{T}$ and the optimal value if $f^{*}=-1$.


## The diet problem

As a first example of an real optimization problem, we consider the diet problem (first formulated by George Stigler).

For a moderately active person, how much of each of a number of foods should be eaten on a daily basis so that the person's intake of nutrients will be at least equal to the recommended dietary allowances (RDAs), with the cost of the diet being minimal?

## Good example to show

- how to model a real optimization problem,
- why a realistic model sometimes can be difficult to achieve.

We consider the case when the only allowed foods can be found at McDonalds.

For a moderately active person, how much of each of a number of McDonald foods (see Table 1) should be eaten on a daily basis so that the person's intake of nutrients will be at least equal to the recommended dietary allowances (RDAs), with the cost of the diet being minimal?

| Food | Calories | Carb | Protein | Vit A | Vit C | Calc | Iron | Cost |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Big Mac | 550 kcal | 46 g | 25 g | $6 \%$ | $2 \%$ | $25 \%$ | $25 \%$ | 30 kr |
| Cheeseburger | 300 kcal | 33 g | 15 g | $6 \%$ | $2 \%$ | $20 \%$ | $15 \%$ | 10 kr |
| McChicken | 360 kcal | 40 g | 14 g | $0 \%$ | $2 \%$ | $10 \%$ | $15 \%$ | 35 kr |
| McNuggets | 280 kcal | 18 g | 13 g | $0 \%$ | $2 \%$ | $2 \%$ | $4 \%$ | 40 kr |
| Caesar Sallad | 350 kcal | 24 g | 23 g | $160 \%$ | $35 \%$ | $20 \%$ | $10 \%$ | 50 kr |
| French Fries | 380 kcal | 48 g | 4 g | $0 \%$ | $15 \%$ | $2 \%$ | $6 \%$ | 20 kr |
| Apple Pie | 250 kcal | 32 g | 2 g | $4 \%$ | $25 \%$ | $2 \%$ | $6 \%$ | 10 kr |
| Coca-Cola | 210 kcal | 58 g | 0 g | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | 15 kr |
| Milk | 100 kcal | 12 g | 8 g | $10 \%$ | $4 \%$ | $30 \%$ | $8 \%$ | 15 kr |
| Orange Juice | 150 kcal | 30 g | 2 g | $0 \%$ | $140 \%$ | $2 \%$ | $0 \%$ | 15 kr |
| RDA | 2000 kcal | 350 g | 55 g | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |  |

Table 1: Given data for the diet problem

We define the sets

$$
\begin{aligned}
\text { Foods }:= & \{\text { Big Mac, Cheeseburger, McChicken, McNuggets, Caesar Sallad } \\
& \text { French Fried, Apple Pie, Coca-Cola, Milk, Orange Juice }\} \\
\text { Nutrients }:= & \{\text { Calories, Carb, Protein, Vit A, Vit C, Calc, Iron. }\}
\end{aligned}
$$

Then we define the parameters

$$
\begin{aligned}
a_{i j} & =\text { Amount of nutrient } i \text { in food } j, i \in \text { Nutrients, } j \in \text { Foods }, \\
b_{i} & =\text { Recommended daily amount (RDA) of nutrient } i, i \in \text { Nutrients, } \\
c_{j} & =\text { Cost for food } j, j \in \text { Foods }
\end{aligned}
$$

and the decision variables

$$
x_{j}=\text { Amount of food } j \text { we should eat each day, } j \in \text { Foods. }
$$

The model of the diet optimization problem is then to

$$
\begin{array}{ll}
\operatorname{minimize} & \sum_{j \in \text { Foods }} c_{j} x_{j}, \\
\text { subject to } & \sum_{j \in \text { Foods }} a_{i j} x_{j} \geq b_{i}, \quad i \in \text { Nutrients, } \\
& x_{j} \geq 0, \quad j \in \text { Foods. } \tag{2c}
\end{array}
$$

(2a) We minimize the total cost, such that
(2b) we get enough of each nutrient, and such that
(2c) we don't sell anything to McDonalds.

The optimal solution is then

$$
\boldsymbol{x}=\left(\begin{array}{c}
x_{\text {Big Mac }} \\
x_{\text {Cheeseburger }} \\
x_{\text {McChicken }} \\
x_{\text {McNuggets }} \\
x_{\text {Caesar Sallad }} \\
x_{\text {French Fries }} \\
x_{\text {Apple Pie }} \\
x_{\text {Coca Cola }} \\
x_{\text {Milk }} \\
x_{\text {Orange Juice }}
\end{array}\right)=\left(\begin{array}{c}
0 \\
7.48 \\
0 \\
0 \\
0.27 \\
0 \\
3.03 \\
0 \\
0 \\
0
\end{array}\right)
$$

Total cost $=118.47 \mathrm{kr}$.
Total intake of calories $=3093.51 \mathrm{kcal}$.
If we add the constraint that $x_{j}$ should be integer, the solution is

$$
\boldsymbol{x}=\left(\begin{array}{c}
x_{\text {Big Mac }} \\
x_{\text {Cheeseburger }} \\
x_{\text {McChicken }} \\
x_{\text {McNuggets }} \\
x_{\text {Caesar Sallad }} \\
x_{\text {French Fries }} \\
x_{\text {Apple Pie }} \\
x_{\text {Coca Cola }} \\
x_{\text {Milk }} \\
x_{\text {Orange Juice }}
\end{array}\right)=\left(\begin{array}{l}
0 \\
7 \\
0 \\
0 \\
1 \\
0 \\
3 \\
0 \\
0 \\
0
\end{array}\right)
$$

Total cost $=150 \mathrm{kr}$.
Total intake of calories $=3200 \mathrm{kcal}$.
Now consider going on a diet, meaning that we would like to eat as few calories as possible. We reformulate our model to

$$
\begin{array}{cc}
\text { minimize } & \sum_{j \in \text { Foods }} a_{\text {Calories }, j} x_{j}, \\
\text { subject to } & \sum_{j \in \text { Foods }} a_{i j} x_{j} \geq b_{i}, \quad i \in \text { Nutrients } \backslash\{\text { Calories }\}, \\
x_{j} \geq 0, \quad j \in \text { Foods. } \tag{3c}
\end{array}
$$

The optimal solution is then

$$
\boldsymbol{x}=\left(\begin{array}{c}
x_{\text {Big Mac }} \\
x_{\text {Cheeseburger }} \\
x_{\text {McChicken }} \\
x_{\text {McNuggets }} \\
x_{\text {Caesar Sallad }} \\
x_{\text {French Fries }} \\
x_{\text {Apple Pie }} \\
x_{\text {Coca Cola }} \\
x_{\text {Milk }} \\
x_{\text {Orange Juice }}
\end{array}\right)=\left(\begin{array}{c}
0 \\
0 \\
0 \\
0 \\
0 \\
0 \\
0 \\
3.96 \\
12.41 \\
0.36
\end{array}\right)
$$

$$
\begin{aligned}
\text { Total cost } & =251.01 \mathrm{kr} . \\
\text { Total intake of calories } & =2127.47 \mathrm{kcal} .
\end{aligned}
$$

If we add the constraint that $x_{j}$ should be integer, the solution is

$$
\boldsymbol{x}=\left(\begin{array}{c}
x_{\text {Big Mac }} \\
x_{\text {Cheeseburger }} \\
x_{\text {McChicken }} \\
x_{\text {McNuggets }} \\
x_{\text {Caesar Sallad }} \\
x_{\text {French Fries }} \\
x_{\text {Apple Pie }} \\
x_{\text {Coca Cola }} \\
x_{\text {Milk }} \\
x_{\text {Orange Juice }}
\end{array}\right)=\left(\begin{array}{c}
0 \\
0 \\
0 \\
0 \\
0 \\
0 \\
0 \\
1 \\
11 \\
6
\end{array}\right) .
$$

Total cost $=270 \mathrm{kr}$.
Total intake of calories $=2210 \mathrm{kcal}$.

## The real diet problem

When first studied by the Stigler, the problem concerned the US military and had 77 different foods in the model. He didn't managed to solve the problem to optimality, but almost. The near optimal diet was

- Wheat flour
- Evaporated milk
- Cabbage
- Spinach
- Dried navy beans
at a cost of $\$ 0.1$ a day in 1939 US dollars.


## Course material

| Lecture 1 | Define and model optimization problems, classification |
| :--- | :--- |
| Lecture 2 | Convexity of sets, functions, optimization problems |
| Lecture 3 | Optimality conditions, introduction |
| Lecture 4 | Unconstrained optimization, methods, classification. |
| Lecture 5 | Optimality conditions, continued |
| Lecture 6 | The Karush-Kuhn-Tucker conditions |
| Lecture 7 | Lagrangian duality |
| Lecture 8 | Linear programming, introduction |
| Lecture 9 | Linear programming, continued |
| Lecture 10 | Duality in linear programming |
| Lecture 11 | Convex optimization |
| Lecture 12 | Integer programming |
| Lecture 13 | Nonlinear optimization methods, convex feasible sets |
| Lecture 14 | Nonlinear optimization methods, general sets |
| Lecture 15 | Overview of the course |

