#### MSA101/MVE187 2017 Lecture 2

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#### Example: Learning about a proportion

- An experiment is performed n times. We assume there is a probability p for "success" each time, and that the outcomes are independent. Let X be the observed number of successes. We get X ~ Binomial(n, p). Given X = x, what do we know about p?
- For a Bayesian analysis, we need a joint probability distribution (density) π(X, p). We have defined π(X | p) (the *likelihood*). We need to define π(p) (the *prior*).
- Let us first try with the prior p ~ Uniform[0, 1].
- ► The conditional model π(p | X = x) (the *posterior* for p) can be computed with Bayes formula. We get

$$\pi(p \mid X = x) = \frac{\Gamma(n+2)}{\Gamma(x+1)\Gamma(n-x+1)}p^{x}(1-p)^{n-x}.$$

• We can recognize this as a Beta distribution:  $p \mid X = x \sim \text{Beta}(x+1, n-x+1)$ 

#### Review of definition: The Beta distribution

 $\theta$  has a Beta distribution on [0, 1], with parameters  $\alpha$  and  $\beta,$  if its density has the form

$$\pi(\theta \mid lpha, eta) = rac{1}{\mathsf{B}(lpha, eta)} heta^{lpha - 1} (1 - heta)^{eta - 1}$$

where  $B(\alpha, \beta)$  is the Beta function defined by

$$\mathsf{B}(\alpha,\beta) = \frac{\mathsf{\Gamma}(\alpha)\mathsf{\Gamma}(\beta)}{\mathsf{\Gamma}(\alpha+\beta)}$$

where  $\Gamma(t)$  is the Gamma function defined by

$$\Gamma(t) = \int_0^\infty x^{t-1} e^{-x} \, dx$$

Recall that for positive integers,  $\Gamma(n) = (n-1)! = 0 \cdot 1 \cdots (n-1)$ . See for example Wikipedia for more properties of the Beta distribution, and the Beta and Gamma functions. We write  $\pi(\theta \mid \alpha, \beta) = \text{Beta}(\theta; \alpha, \beta)$  for the Beta density.

# Using a Beta distribution as prior

- Assume the prior is  $p \sim \text{Beta}(\alpha, \beta)$ .
- The posterior becomes

$$p \mid (X = x) \sim \mathsf{Beta}(\alpha + x, \beta + n - x)$$

▶ DEFINITION: Given a likelihood model  $\pi(x \mid \theta)$ . A conjugate family of priors to this likelihood is a parametric family of distributions so that if the prior for  $\theta$  is in this family, the posterior  $\theta \mid x$  is also in the family.

#### Using a discrete prior

- ▶ What if the prior for *p* is a discrete distribution, i.e.,  $\pi(p) = \sum_{i=1}^{k} I(p = p_i)q_i$ ?
- ► The conditional model is obtained with Bayes theorem:

$$P(p = p_i \mid x) = \frac{\pi(x \mid p = p_i)q_i}{\sum_{i=1}^k \pi(x \mid p = p_i)q_i} = \frac{p_i^x(1 - p_i)^{n-x}q_i}{\sum_{j=1}^k p_j^x(1 - p_j)^{n-x}q_j}.$$

▶ Computationally, you compute the vector of likelihoods, multiply termwise with the vector (q<sub>1</sub>,..., q<sub>k</sub>) of prior probabilities, and normalize to 1.

# Using discretization

- Assume you have ANY prior, with density π(p) on [0, 1]. This density can be approximated, generally with reasonable accuracy, with a discrete distribution, a *discretization*.
- The corresponding posterior produced by discretization can be easily produced by computer: Compute the likelihood on a grid over p, compute the prior on the same grid, multiply, and normalize.
- ▶ NOTE: This works for ANY likelihood, as long as the parameter *p* has a prior distribution on a bounded set.

#### Discretizations useful in low dimensions

- The idea above can be extended to any model with 2 parameters, as long as they have a prior density on a bounded set. We come back with examples in the next lecture!
- This is an approximation. Accuracy will decrease dramatically when the number of (discretized) parameters increase beoynd 2 or 3 (why?). Thus discretization is rarely useful when there are more than 2-3 parameters.

# Prediction

The Bayesian paradigm implies:

- The usefulness of a model lies in its ability to predict.
- We create a joint probability model for the parameters θ, the observed data x, and data we would like to predict x<sub>new</sub>. Often on the form π(θ, x, x<sub>new</sub>) = π(θ)π(x | θ)π(x<sub>new</sub> | θ).
- The distribution for x<sub>new</sub> is given by conditioning on the observed x and marginalizing out θ:

$$\begin{aligned} \pi(x_{new} \mid x) &= \int_{\theta} \pi(\theta, x_{new} \mid x) \, d\theta = \int_{\theta} \pi(x_{new} \mid \theta, x) \pi(\theta \mid x) \, d\theta \\ &= \int_{\theta} \pi(x_{new} \mid \theta) \pi(\theta \mid x) \, d\theta \end{aligned}$$

This is called the *posterior predictive distribution*.

It is also possible to look at the predictive distribution for x before it has been observed. This is called the *prior predictive distribution*:

$$\pi(x) = \int_{ heta} \pi(x, heta) \, d heta = \int_{ heta} \pi(x \mid heta) \pi( heta) \, d heta$$

# Example: the Normal-Normal conjugacy

- Assume π(x | θ) = Normal(x; θ, 1/τ₀), where τ₀ is a known and fixed precision.
- Then π(θ | μ, τ) = Normal(θ; μ, 1/τ), where τ is positive and μ has any real value, is a conjugate family.
- Specifically, we have the posterior

$$\pi( heta \mid x) = \mathsf{Normal}\left( heta; rac{ au_0 x + au \mu}{ au_0 + au}, rac{1}{ au_0 + au}
ight)$$

PROOF: Use completion of squares.

# PROOF

$$\begin{aligned} \pi(\theta \mid x) & \propto_{\theta} & \pi(x \mid \theta)\pi(\theta) \\ & \propto_{\theta} & \exp\left(-\frac{\tau_{0}}{2}(x-\theta)^{2}\right)\exp\left(-\frac{\tau}{2}(\theta-\mu)^{2}\right) \\ & = & \exp\left(-\frac{1}{2}\left[\tau_{0}x^{2}-2\tau_{0}x\theta+\tau_{0}\theta^{2}+\tau\theta^{2}-2\tau\theta\mu+\tau\mu^{2}\right]\right) \\ & \propto_{\theta} & \exp\left(-\frac{1}{2}\left[(\tau_{0}+\tau)\theta^{2}-2(\tau_{0}x+\tau\mu)\theta\right]\right) \\ & \propto_{\theta} & \exp\left(-\frac{1}{2}(\tau_{0}+\tau)\left(\theta-\frac{\tau_{0}x+\tau\mu}{\tau_{0}+\tau}\right)^{2}\right) \\ & \propto_{\theta} & \operatorname{Normal}\left(\theta;\frac{\tau_{0}x+\tau\mu}{\tau_{0}+\tau},\frac{1}{\tau_{0}+\tau}\right) \end{aligned}$$