## Lecture 1: Modelling and classification

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# Optimization, I

- "Optimum:" Latin for "the ultimate ideal;" similarly,
   "optimus:" "the best." To optimize is to bring something to its ultimate state
- Example problem 1: Consider a hospital ward which operates 24 hours a day. At different times of day, the staff requirement differs. Table 1 shows the demand for reserve wardens during six work shifts

Table: Staff requirements at a hospital ward

 Each member of staff works in 8 hour shifts. The goal is to fulfill the demand with the least total number of reserve wardens

## A staff planning problem

## Optimization, II

- Optimal solution: x\*, a vector of decision variable values which gives the objective function its minimal value among the feasible solutions
- Two optimal solutions:  $\mathbf{x}^* = (4, 6, 6, 4, 4, 4)^T$ ,  $\mathbf{x}^* = (8, 2, 10, 0, 8, 0)^T$
- Optimal value:  $f(\mathbf{x}^*) = 28$

- The above model is a crude simplification of any real application
- Should add requirements on individual competence, more detailed restrictions, longer planning horizon, employment rules etcetera
- More complex models in practice

### Example problem 2: the diet problem—description

 One if the first optimization problems studied in the 1930's and 40's. Motivated by the US Army's desire to feed field GI's at minimum cost

 Classic formulation by George Stigler (1939): for a moderately active person weighing 154 pounds, how much of each of 77 foods should be eaten on a daily basis so that the his/her intake of nine nutrients will be at least equal to the recommended dietary allowances (RDSs) suggested by the National Research Council?

### Example problem 2: the diet problem—assumptions

- Assume there are n kinds of food; the price per unit of the jth food is p<sub>j</sub>
- Assume that there are m different nutrients, and that the nutritional requirement of nutrient i is r<sub>i</sub>
- Finally, let a<sub>ij</sub> be the amount of the ith nutrient in one unit of the jth food
- In order to rule out absurd menus we also suppose that we
  may limit the number of units of the jth food to ui units

### Example problem 2: the diet problem—model, I

- Variables: We define
  - $x_j := \text{number of units of food } j \text{ in the diet}, j = 1, 2, \dots, n$
- Objective function: We wish to minimize the total price of the diet, that is, the objective function, which we call *f* , is to

minimize 
$$f(\mathbf{x}) := p_1 x_1 + p_2 x_2 + \dots + p_n x_n = \sum_{j=1}^n p_j x_j$$

### Example problem 2: the diet problem—model, II

- Constraints There are three types of constraints:
  - Nutritional requirements Thanks to proportionality, we may write each nutritional requirement i in the form:  $\sum_{j=1}^{n} a_{ij} x_j \ge r_i.$  The complete set of nutritional constraints then is:

$$\sum_{j=1}^{n} a_{ij}x_j \geq r_i, \qquad i=1,\ldots,m$$

 Food limits The diet includes an upper bound on the number of units of each food:

$$x_j \leq u_j, \qquad j = 1, \ldots, n$$

Physical/logical

$$x_j \geq 0, \qquad j = 1, \ldots, n$$

### Example problems: Classification

The staff planning problem Integer programming problem

The diet problem Linear programming problem (continuous)

 This course focuses on continuous problems; integer programming is treated in the Applied optimization and Project courses as well as in a course given at Computer science

### Modelling practice

The below figure illustrates several issues in the modelling process

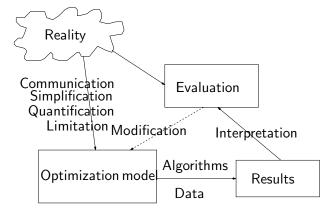


Figure: Flow chart of the modelling process

- Communication can often be difficult (the two parties speak different languages in terms of describing the problem)
- Problems with data collection:
  - Quantification difficult
  - Enough accuracy obtained?
  - Uncertainties (sometimes part of the problem, sometimes not)
- Conflict between problem solvability and problem realism
- Problems with the result:
  - Interpretation of the result must make sense to users
  - Must be possible to transfer the solution back into the "fluffy" world where the problem came from

## Problem classification, I: General problem

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\mathbf{x} \in \mathbb{R}^n: vector of decision variables x_j, \quad j=1,2,\ldots,n f:\mathbb{R}^n \to \mathbb{R} \cup \{+\infty\}: objective function X \subseteq \mathbb{R}^n: ground set defined logically/physically g_i:\mathbb{R}^n \to \mathbb{R}: constraint function defining restriction on \mathbf{x}: g_i(\mathbf{x}) \geq 0, \qquad i \in \mathcal{I} \quad \text{(inequality constraints)} g_i(\mathbf{x}) = 0, \qquad i \in \mathcal{E} \quad \text{(equality constraints)}
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### Problem classification, I: General problem

The optimization problem then is to

(If it is really a maximization problem, then change the sign of f)

# Example problems, I

(LP) Linear programming Objective function linear:  $f(\mathbf{x}) = \mathbf{c}^{\mathrm{T}}\mathbf{x} = \sum_{j=1}^{n} c_{j}x_{j} \ (\mathbf{c} \in \mathbb{R}^{n});$  constraint functions affine:  $g_{i}(\mathbf{x}) = \mathbf{a}_{i}^{\mathrm{T}}\mathbf{x} - b_{i}$   $(\mathbf{a}_{i} \in \mathbb{R}^{n}, \ b_{i} \in \mathbb{R}, \ i \in \mathcal{I} \cup \mathcal{E});$   $X = \{\mathbf{x} \in \mathbb{R}^{n} \mid x_{i} \geq 0, \quad j = 1, 2, \dots, n\}$ 

(NLP) Nonlinear programming Some function(s)  $f, g_i$   $(i \in \mathcal{I} \cup \mathcal{E})$  are nonlinear

# Example problems, II

Continuous optimization  $f, g_i \ (i \in \mathcal{I} \cup \mathcal{E})$  are continuous on an open set containing X; X is closed and convex

Integer programming  $X \subseteq \{0,1\}^n$  or  $X \subseteq \mathbb{Z}^n$  (*n*-vector of integers)

Unconstrained optimization  $\mathcal{I} \cup \mathcal{E} = \emptyset$ ;  $X = \mathbb{R}^n$ 

Constrained optimization  $\mathcal{I} \cup \mathcal{E} \neq \emptyset$  and/or  $X \subset \mathbb{R}^n$ 

## Example problems, III

Differentiable optimization  $f, g_i$   $(i \in \mathcal{I} \cup \mathcal{E})$  are at least once continuously differentiable on an open set containing X (that is, "in  $C^1$  on X," which means that  $\nabla f$  and  $\nabla g_i$  exist there and the gradients are continuous); further, X is closed and convex

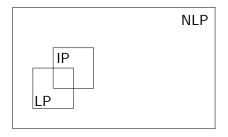
Non-differentiable optimization At least one of  $f, g_i$   $(i \in \mathcal{I} \cup \mathcal{E})$  is non-differentiable

(CP) Convex programming f is convex;  $g_i$  ( $i \in \mathcal{I}$ ) are concave;  $g_i$  ( $i \in \mathcal{E}$ ) are affine; X is closed and convex

Non-convex programming The complement of the above

#### Problem relations

Relations among NLP, IP, and LP:



- LP special case of NLP: a linear function is a special kind of nonlinear function (cf. Taylor expansion)
- IP special case of NLP:  $x_j \in \{0,1\}$  equivalent to  $x_j(1-x_j)=0$

Some IP problems are equivalent to LP—integrality property. (Example: The shortest path problem)

### Rough distinctions between LP and NLP

- LP Linear programming ≈ applied linear algebra. LP is "easy," because there exist algorithms that can solve every LP problem instance efficiently in practice
- NLP Nonlinear programming ≈ applied analysis in several variables. NLP is "hard," because there does *not* exist an algorithm that can solve every NLP problem instance efficiently in practice. NLP is such a large problem area that it contains very hard problems as well as very easy problems. The largest class of NLP problems that are solvable with some algorithm in reasonable time is CP (of which LP is a special case)

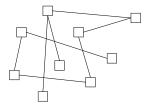
#### On the material in this course

- If there are no ≥- or ≤-constraints then the problem is essentially unconstrained
- =-constraints are treated through numerical analysis techniques. So, unconstrained optimization is essentially a numerical analysis subject
- With ≥- or ≤-constraints we face problems such as which are the active constraints. One-sidedness
- Results in difficult "non-differentiabilities"
- Largely a subject of convex and variational analysis. This is therefore a major part of this basic course

Problem statement: connect computers so that they can all

communicate; minimize the total length of the cables

 These connections are known as spanning trees—hence we wish to solve the *minimum spanning tree (MST)* problem



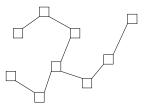


Figure: A non-optimal (left) and optimal (right) spanning tree

• If # computers = n, then # possible connections =  $n^{n-2}$ 

# Computer communication, II

• "Method:" enumerate them all, compare. Suppose it takes  $10^{-9}$  s. to evaluate one spanning tree

n	total time
10	0.1 s.
15	22.5 days
20	8.3 million years

 MST can be solved in a time proportional to n log n; it is hence "easy" (the complexity term is "polynomial")

## The traveling salesman problem (TSP), I

- Problem statement: visit n cities in an order which minimizes the total distance traveled, then return to the initial city; do not revisit any other city
- Interesting in that it has many practical applications: vehicle routing, paper cutting, job sequencing on single machines, ...
- Total number of traveling salesman tours ("Hamilton cycles") is n!; similar combinatorial explosion as in MST. Does there exist an efficient algorithm?
- No! (Unless P = NP: an unsolved Millenium problem)
- Heuristics often used for large-scale examples

- Practical application: masters project at LiU 1988 with Philips, Norrköping
- Philips produce hundreds of circuit boards per day in batches
- The drilling machine is connected to a microcomputer that selects the ordering of the holes to be drilled, given their coordinates
- Algorithm: a simple sorting operation—for every fixed x-coordinate, the y-coordinates are sorted in increasing order
- Takes too long to drill one circuit board (the path is too long)

#### Before

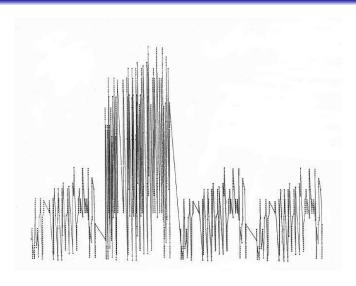


Figure: Initial drill pattern

## The traveling salesman problem, III

- This is a TSP problem! Each hole corresponds to a city which is to visited = hole to be drilled exactly once
- The masters students implemented a heuristic algorithm based on Lagrangian duality and solutions of MST problems, which produces a feasible solution quickly (Section 6.7.2)
- Moreover, the algorithm produced bounds on the solution such that one gets a quality measure
- Example: the optimal path is around 2 meters long, and the heuristic solution provides a drilling pattern no more than 7 % longer than an optimal one
- Result: Philips could increase their production by about 70 %
- The theory behind the computational technique is a subject of the Project course in optimization

#### After

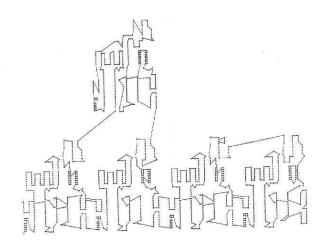


Figure: Near-optimal drill pattern